

# BIO SOLUTIONS

CONFERENCE & EXPO

February 18-20, 2025  
DoubleTree By Hilton Fresno, California



“ The BioSolutions Conference provided an opportunity to view a bigger picture of the emerging science, techniques, and products of regenerative agriculture. ”



– Dr. Muhammad Ismail Siddiqui

**Biological Products.  
Technology Solutions.  
Real-World Success.**

The Premier Conference and Expo  
Dedicated to Agricultural Biological  
Solutions and Technology Tools



## 2025 Exhibit and Sponsorship Opportunities

[BiosolutionsConference.com](https://BiosolutionsConference.com) | [#BioSolutions](https://twitter.com/BioSolutions)

ORGANIZED BY



PRESENTED BY



Now in its 10th year, **BioSolutions Conference & Expo** is the only production-focused event offering North American growers, advisers, and researchers the latest information and real-world guidance on implementing biological solutions and technology tools in specialty crop production.

This all-specialty-crop-industry event offers biological solutions to common production challenges from pest management to plant nutrition and health. Attendees are decision makers and influencers from across the country who have a familiarity with biological tools and a desire to learn about new products, advancements, and the associated technologies to use them most effectively.



**47%**  
**GROWERS**

**39%**  
**GROWER  
ADVISORS**

**14%**  
**SUPPLIERS**



View Past Participants





# Exhibitor Opportunities



## Traditional Exhibit- \$2,695

### INCLUDES:

- 10x10 Exhibit Space (includes 6' table and 2 chairs, booth placard, table linen, table skirting, pipe and drape)
- Two (2) Complimentary staff registrations (valued at \$2,480)
- 10 VIP Passes for your Grower Clients

## Premier Exhibit- \$4,200

A Unique Opportunity to Educate the Growing Industry on a Specific Product or Solution

### INCLUDES:

- 10x10 Exhibit Space (includes 6' table and 2 chairs, booth placard, table linen, table skirting, pipe and drape)
- Three (3) complimentary staff registrations (valued at \$3,720)
- Logo included in one dedicated email to attendee universe showcasing Featured Exhibitors
- Company name highlighted on Booth Map and in exhibitor listing in Attendee Guide
- 5-Minute Product Solution Presentation: Showcase Your New Biological Product or Bio-Enabling Technology from the Main Stage
- 15 VIP Passes for Grower Clients



## LET'S CONNECT!

Contact me to explore the best opportunities for your organization.



**Chris Pernell**

*Business Director*

440.602.9106

[cpernell@meistermedia.com](mailto:cpernell@meistermedia.com)

# Sponsorship Opportunities

Elevate your presence at BioSolutions by showcasing your brand and innovations. Choose from a variety of booth sizes and configurations to suit your needs, and take advantage of our comprehensive booth packages to make a lasting impression.

**All sponsorships include an exhibit space.**

## THOUGHT LEADERSHIP

- **Title**  
*Maximum Event Branding*
- **Education Track**  
*High Visibility to a dedicated track: fruit & nut, vegetable, sustainability, or greenhouse*
- **Post-Conference Workshop**  
*High Visibility to a Targeted Group of Attendees*

## EXPOSURE BRANDING

- Registration
- Bags
- Tour
- Exhibit Hall
- Breakfast and/or Lunch

## PRIME BRANDING

- Welcome Party Pub Sponsor
- Reception Sponsor **SOLD!**
- Pre-Event Tour Sponsor



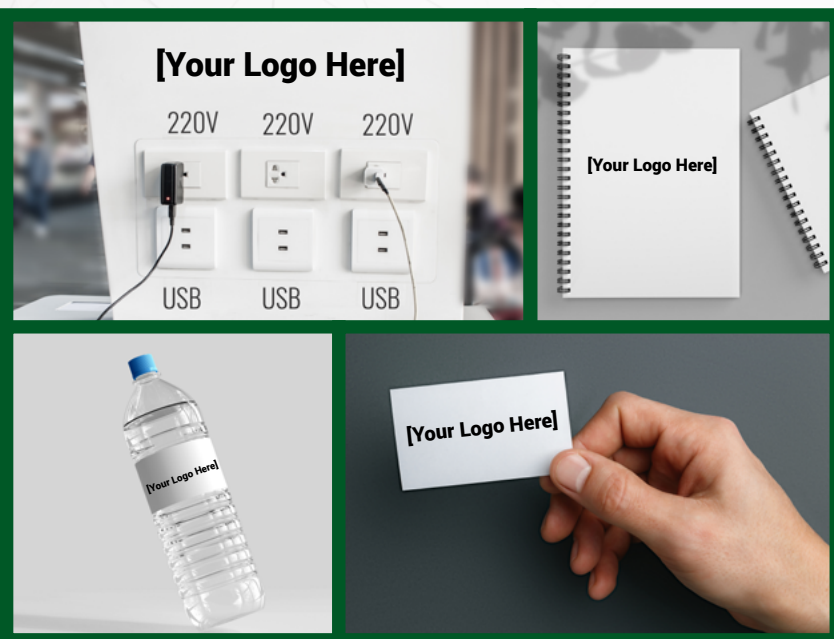
**Elevate your market presence by showcasing your brand and innovations!**

Chris Pernell | Business Director

[cpernell@meistermedia.com](mailto:cpernell@meistermedia.com) | 440.602.9106



## Brand Enhancements



### OPTIONAL ADD-ONS

- Sponsored Eblast
- Water Bottles
- Notepad & Pens
- Screen Cleaner
- Band-aids
- Charging Station
- Hand Sanitizer
- Chapstick
- Keycards
- Floor Decals

### UPGRADES

- Additional 10x10 Booth Space
- Booth-Share Fee



**Elevate your market presence by showcasing your brand and innovations!**

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# Meister Custom Business Solutions

**Custom Solutions: We help drive results!**

Creating a year-round business solution requires understanding the specific needs and challenges of this industry and the target market. With decades of experience, you can count on Meister Custom Business Solutions to help define, develop, and communicate your brand to the right audience. From concept planning through development and delivery, we know who you want or need to reach and how to get their attention, year-round.



**80+ Years of  
Agricultural  
Experience!**



**Website Design  
& Development**



**Video  
Production**



**Content  
Creation**



**Graphic  
Design**



**Search Engine  
Optimization**



**Direct  
Marketing**



**Event  
Management**



**Insightful  
Research**

**CONTACT US  
TODAY!**



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